

The 2010 Census Is Coming!
Make sure your students are counted.

2010 CENSUS IN SCHOOLS
It's about us
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Dear ESL Program Manager,

The year 2010 is an important one for our nation and for your students! Beginning in March, the U.S. Census Bureau will conduct a decennial count of everyone living in the United States, Puerto Rico, and the Island Areas. Because an accurate count is important in allocating state and community resources and services, everyone should be counted.

The **2010 Census: It's About Us** program, developed by the U.S. Census Bureau and Scholastic, offers teaching materials specifically for adult ESL classrooms. Soon you will receive a free customized teaching guide including skills-based lessons, reproducible student worksheets, and additional teaching resources.

Watch your mailbox
for your **FREE**
customized
Adult ESL materials
coming soon!

We encourage you to make time to integrate these important resources into your school's courses between January and March 2010. The lessons have been designed specifically for adult ESL students and include opportunities for listening, speaking, reading, and writing practice. The program is relevant for a wide variety of adult ESL learning environments, from community-based programs for new immigrants to more advanced language classrooms.

We're counting on **you**! Mark April 1, 2010 as Census Day on your course calendar today.

Sincerely,



Robert M. Groves
Director, U.S. Census Bureau

P.S. For additional information about the Census in Schools program,
visit **www.census.gov/schools**.